

Funding Recommendations

Have limited or no budget? Consider these funding tips below to find the financial resources to bring Dr. Richiez to your event! Just a few phone calls or emails and you may find partners to make it happen. If you don't ask the answer is always "no!"



Co-sponsor Dr. Richiez with Other Organizations and Split the Fee

- Consider partnering with other organizations to split Dr. Richiez's fee. When you collaborate on one main presentation, you'll also maximize your attendance. Also, since Dr. Richiez can make himself available for a full day, he can present multiple programs on the same day for different groups. You could get 2-3-4 programs for the price of 1!
- Co-sponsoring is ideal for schools and colleges/universities. Combine a variety of department budgets or reach out to other schools/colleges in close proximity. Co-sponsoring is easy.



Find a Sponsor

- There are many groups who would love to have the sponsor recognition for bringing Dr. Richiez to your event. Reach out to your existing sponsors and partners and offer them this marketing opportunity to bring in a keynote speaker. When doing so, mention that Dr. Richiez can speak for their organization on the same day too! Dr. Richiez can also recognize them from the stage.
- Examples of school sponsors include PTA, PTO and local businesses who support education.
- Examples of collegiate sponsors include local businesses (especially banks) who are involved with your new student orientation, career fairs, athletic events and much more. Contact these departments, speak with your Dean of Students office and look at marketing ads in your campus newspaper! Examples of professional/corporate sponsors include previous event sponsors, those currently sponsoring your event and any company who desires your business!



Explore Government and Grant Sources

- Obtaining government and grant funding is much easier than you think, especially in the education sector. All of Dr. Richiez's programs comply with federal and state guidelines and may be funded through grants from NCLB Title I and NCLB Title IV.



Purchase Dr. Richiez's Books

- On occasion, Dr. Richiez will consider a discounted speaking fee in lieu of bulk book orders. Keep in mind that your budget line to purchase these books (i.e. educational resources or training/development) is likely different than the budget line to pay for his speaking honorarium. Inquire about bulk book orders!